



FOR IMMEDIATE RELEASE

6 November 2007

DIRECT WONEN N.V.
('Direct Wonen', 'the Company' or the 'Group')

**Dealings by Directors and persons discharging managerial responsibilities
("PDMR's").**

The Company was informed that Weswa B.V, owned by Yvonne Swaans, Chief Executive Officer and Richard Westerhuis, Chief Strategic Officer, has purchased 4,979,705 Ordinary Shares over the course of October. Details of the three transactions are below:

On the 9 October 2007 Weswa BV purchased 700,000 Ordinary Shares at a price of 0.6030p.

On the 12 October 2007 Weswa BV purchased 779,705 Ordinary Shares at a price of 0.61287p.

On the 22 October 2007 Weswa BV purchased an additional 3,500,000 Ordinary Shares at a price of 0.65p.

Following the above transactions, Weswa BV has an interest of 117,696,324 Ordinary Shares representing 74.77% of the issued share capital of the Company.

For more information please contact:

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