



**DIRECT WONEN N.V.**  
(‘Direct Wonen’ or the ‘Group’)

**DIRECT WONEN STRENGTHENS POSITION IN MARKET FOR EXPATRIATE HOUSING BY ACQUIRING GIS APARTMENTS B.V. IN AMSTERDAM**

**<The Hague, Netherlands, 1 November 2007> Direct Wonen (AIM: DIWO) today announced that it has acquired GIS Apartments B.V., a leading agent in private residential property lettings in the Amsterdam region. Financial details of the transaction have not been disclosed.**

GIS Apartments has 7 employees and is managed by its founder and owner, Mr. J.A. Stom. In the past 15 years, the company has been known for its high standards of service.

As GIS Apartments is a specialist in offering accommodation for expatriates in the greater Amsterdam region, it enjoys a high level of name recognition, both among property owners and among international enterprises seeking housing for their expatriate employees.

In addition to its broking activities, GIS Apartments is also offering its clients complementary services such as baby-sitting, car rental, laundry and dry cleaning services and more.

By acquiring GIS Apartments, Direct Wonen further strengthens its position in the top end of the residential property lettings market in the Amsterdam region. As a result, it can now offer suitable accommodation to Dutch and foreign house hunters in all price categories.

The Group’s professional back office systems and internet portals will accommodate further strong growth of GIS Apartments in the coming years.

Earlier this year, Direct Wonen launched a special English language website for expatriates seeking housing in The Netherlands [www.directliving.nl](http://www.directliving.nl) .

For more information please contact:

**Direct Wonen N.V.**  
Irma de Jong  
[www.directwonencorporate.com](http://www.directwonencorporate.com)

Tel +31(0)70-711 5691  
[i.dejong@directwonen.nl](mailto:i.dejong@directwonen.nl)

**Hill and Knowlton Nederland**  
Edwin van Wijk  
[www.hillandknowlton.nl](http://www.hillandknowlton.nl)

Tel +31(0)20-404 4707  
[evwijk@hillandknowlton.com](mailto:evwijk@hillandknowlton.com)

**Buchanan Communications**  
Richard Darby  
[www.buchanan.uk.com](http://www.buchanan.uk.com)

Tel +44 (0)20 74 66 5000  
[richardd@buchanan.uk.com](mailto:richardd@buchanan.uk.com)

## **About Direct Wonen**

Direct Wonen is a non traditional residential property and financial services intermediary based in The Netherlands.

The Direct Wonen group of companies operates two complementary business lines:

- private residential property lettings and new property sales
- financial services intermediary promoting mortgages, consumer loans, insurance and savings products

Both business lines utilise Direct Wonen's database of individuals looking for housing, landlords and property developers. In 2006 [www.directwonen.nl](http://www.directwonen.nl) had a total of approximately 700.000 registered users and approximately 2.4 million unique visitors. The Direct Wonen group of companies has a network of 26 regional offices.

Direct Wonen was formed in 1990 and has been listed on the Alternative Investment Market (AIM) of the London Stock Exchange since 1 May 2007.